



Proclamation

Smoking tobacco is the leading cause of preventable disease and death in Hawai'i, as well as the nation. Tobacco use is responsible for the deaths of more than 400,000 Americans each year, including more than 1,200 in Hawai'i. It is also responsible for thousands of cases of illnesses, which account for more than \$96 billion in national healthcare bills each year, including more than \$336 million in the State of Hawai'i.

Exposure to secondhand smoke is also a great health risk. Secondhand smoke kills more than an estimated 38,000 people each year – approximately 35,000 from heart disease and 3,000 from lung cancer. Prolonged exposure to secondhand smoke has been linked to causing lung cancer, heart disease, low birth weight and chronic lung ailments such as bronchitis and asthma.

For the past twelve years, the Campaign for Tobacco-Free Kids has sponsored the annual *Kick Butts Day* initiative across the country in order to celebrate youth advocacy, leadership and activism, as well as raise public awareness about the dangers of smoking and the need for strong prevention programs. This year, the campaign will emphasize the number of hazardous chemicals present in each puff of cigarette smoke.

Cigarettes contain over 4,000 chemicals, including 69 that can cause cancer, yet according to a recent survey conducted by the Campaign for Tobacco-Free Kids, 71 percent of adults and 79 percent of teenagers cannot name any chemicals found in cigarette smoke beyond tar or nicotine. Particularly hazardous cigarette ingredients include arsenic, ammonia, formaldehyde and polonium 210.

On March 28, the Coalition for a Tobacco Free Hawai'i will host *Kick Butts Day* at the State Capitol, where youth will display the abundance of tobacco merchandise available to young people and advocate for stronger tobacco prevention initiatives.

THEREFORE, I, LINDA LINGLE, Governor, and I, JAMES R. "DUKE" AIONA, JR., Lieutenant Governor of the State of Hawai'i, do hereby proclaim **March 28, 2007**, as

KICK BUTTS DAY

in Hawai'i, and strongly encourage our citizens to investigate the dangers of smoking tobacco and reduce their exposure to it.

DONE at the State Capitol, in the Executive Chambers, Honolulu, State of Hawai'i, this twenty-seventh day of March 2007.

Linda Lingle
Governor, State of Hawai'i

James R. "Duke" Aiona, Jr.
Lieutenant Governor, State of Hawai'i