

Proclamation

Entertainment technology, such as televisions, computers and video games, can enrich the lives of our citizens. Often times, however, overuse can have negative effects on individuals and their families.

Television, in particular, has become a primary fixture of American life, and viewership continues to increase to record levels. According to a September 2006 Nielsen Media Research report, the average American household watched 8 hours and 14 minutes of television each day during the 2005-2006 television year, including 1 hour and 54 minutes during “primetime” each evening. The average individual American watched 4 hours and 35 minutes of television each day. All of these statistics were new record highs.

In 2006, Kailua resident Hannah Skaggs, a student at Windward Adventist School, began an initiative called *No Screen Day* with a grant provided by GameStop and Do Something. Through this project, Hannah has traveled to schools across O‘ahu and encouraged her fellow students to turn off their electronics with screens, such as televisions, computers or video games, for one day, and instead participate in activities outdoors and get together with friends.


As a result of Hannah’s efforts last year, 650 families participated in this event. This year, she is working to encourage more than 2,000 children statewide to join this effort on August 30.

THEREFORE, I, LINDA LINGLE, Governor, and I, JAMES R. “DUKE” AIONA, JR., Lieutenant Governor of the State of Hawai‘i, do hereby proclaim **August 30, 2007**, as

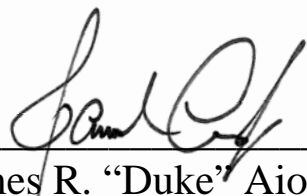
NO SCREEN DAY

in Hawai‘i, and encourage all of our citizens to refrain from watching television or using a computer and instead to enjoy outdoor activities in our spectacular environment and spend time with their families and friends.

DONE at the State Capitol, in the Executive Chambers, Honolulu, State of Hawai‘i, this second day of August 2007.



Linda Lingle
Governor, State of Hawai‘i



James R. “Duke” Aiona, Jr.
Lieutenant Governor, State of Hawai‘i